



## Costco Launches First Same-Day Websites in France and Spain with Instacart

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*Costco members in France and Spain can now shop online through Costco's websites and have groceries and other goods delivered in select locations, powered by Instacart's Storefront Pro technology*

*Launch brings Instacart's enterprise technology and fulfillment solutions services to France and Spain for the first time, further expanding its enterprise platform into Europe*

SAN FRANCISCO, Jan. 30, 2026 /PRNewswire/ -- Today, Instacart (NASDAQ: CART) and Costco Wholesale announced the expansion of their North American partnership into Europe, with the launch of Costco's first-ever same-day delivery websites in France and Spain, powered by Instacart's Storefront Pro commerce platform and fulfillment solutions services. Costco members in France and Spain can now shop online and receive delivery through Costco's websites in each country – [sameday.costco.fr](https://sameday.costco.fr) and [sameday.costco.es](https://sameday.costco.es). The initial rollout includes delivery from all Costco locations in France and Spain, including locations in the Paris metropolitan area and Mulhouse in France, as well as Bilbao, Madrid, Seville, and Zaragoza in Spain.



Costco members in France and Spain can now place orders directly through Costco's websites. Orders are fulfilled and delivered from the store to the member's door, giving members an easy way to stock up on household staples and everyday essentials and have them delivered same-day. Fulfillment models in each country align with local laws, regulations, and market conditions. To provide a seamless, high-quality experience for Costco members, Instacart is partnering with European-partner companies in each country at launch for the picking, packing and delivery of orders. Members will also be able to enjoy same-as-in-store pricing, giving them access to the same value they expect in-store, with a flat service fee per order.

"Costco has been a trusted partner for many years in North America, and we're incredibly proud to expand that relationship into Europe," said Chris Rogers, Chief Executive Officer and Chair of Instacart. "Powering Costco's online ordering and delivery program in France and Spain is a testament to the strength of our enterprise e-commerce technology suite, and allows Costco to launch delivery in a way that's scalable, and built around their members. For Costco, this unlocks a new level of access and convenience for members, and for Instacart, this marks a new chapter as we bring our over 13 years of grocery industry expertise to more global markets."

"Online ordering and delivery gives members in France and Spain greater flexibility in how they shop Costco's assortment and build on the services we already offer," said Pierre Riel, Executive Vice President, Costco Wholesale International Division at Costco Wholesale. "It's another step in making Costco easier to access while continuing to deliver the value, quality, and service our members expect."

Instacart currently supports delivery from Costco locations across the U.S. and Canada and powers Costco's Same-Day websites, [sameday.costco.com](https://sameday.costco.com) and [sameday.costco.ca](https://sameday.costco.ca), through its Storefront Pro technology. The expansion into France via [sameday.costco.fr](https://sameday.costco.fr) and Spain via [sameday.costco.es](https://sameday.costco.es) builds on this foundation, extending Instacart's enterprise technology and fulfillment capabilities to support Costco's Same-Day presence and delivery programs in new international markets.

Instacart's Storefront Pro is an enterprise-grade commerce platform that enables retailers like Costco to operate and quickly scale their own online ordering and delivery programs. Instacart's end-to-end fulfillment technology and services power hundreds of grocers' e-commerce sites in North America, and are now expanding into Europe. This expansion builds on Instacart's broader international enterprise platform momentum, including Capex Carts in Australia and upcoming launches in the UK.

### Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact could be deemed forward-looking, including without limitation statements regarding expansion of Instacart's products and services. These forward-looking statements are subject to known and unknown risks, uncertainties, assumptions, and other factors that may cause actual results or outcomes to be materially different from any future results or outcomes expressed or implied by the forward-looking statements. These risks, uncertainties, assumptions, and other factors include the risks described from time to time in Instacart's filings with the Securities and Exchange Commission, including in Instacart's Quarterly Report on Form 10-Q for the quarter ended September 30, 2025 filed with the Commission on November 10, 2025. You should not rely on forward-looking statements as predictions of future events. Instacart has based these forward-looking statements primarily on information available to it as of the date of this press release and its current expectations and projections

about future events and trends that it believes may affect its business, financial condition, and results of operations. These statements are inherently uncertain, and investors are cautioned not to unduly rely on these statements. Except as required by law, Instacart undertakes no obligation, and does not intend, to update these forward-looking statements.

#### **About Instacart**

Instacart, the leading grocery technology company in North America, works with grocers and retailers to transform how people shop. The company partners with more than 1,800 national, regional, and local retail banners to facilitate online shopping, delivery and pickup services from nearly 100,000 stores across North America on the Instacart Marketplace. Instacart makes it possible for millions of people to get the groceries they need from the retailers they love, and for approximately 600,000 Instacart shoppers to earn by picking, packing and delivering orders on their own flexible schedule. The Instacart Platform offers retailers a suite of enterprise-grade technology products and services to power their e-commerce experiences, fulfill orders, digitize brick-and-mortar stores, provide advertising services, and glean insights. With Instacart Ads, thousands of CPG brands - from category leaders to emerging brands - partner with the company to connect directly with consumers online, right at the point of purchase. With Instacart Health, the company is providing tools to increase nutrition security, make healthy choices easier for consumers, and expand the role that food can play in improving health outcomes. For more information, visit [www.instacart.com/company](http://www.instacart.com/company), and to start shopping, visit [www.instacart.com](http://www.instacart.com). Maplebear Inc. is the registered corporate name of Instacart.

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