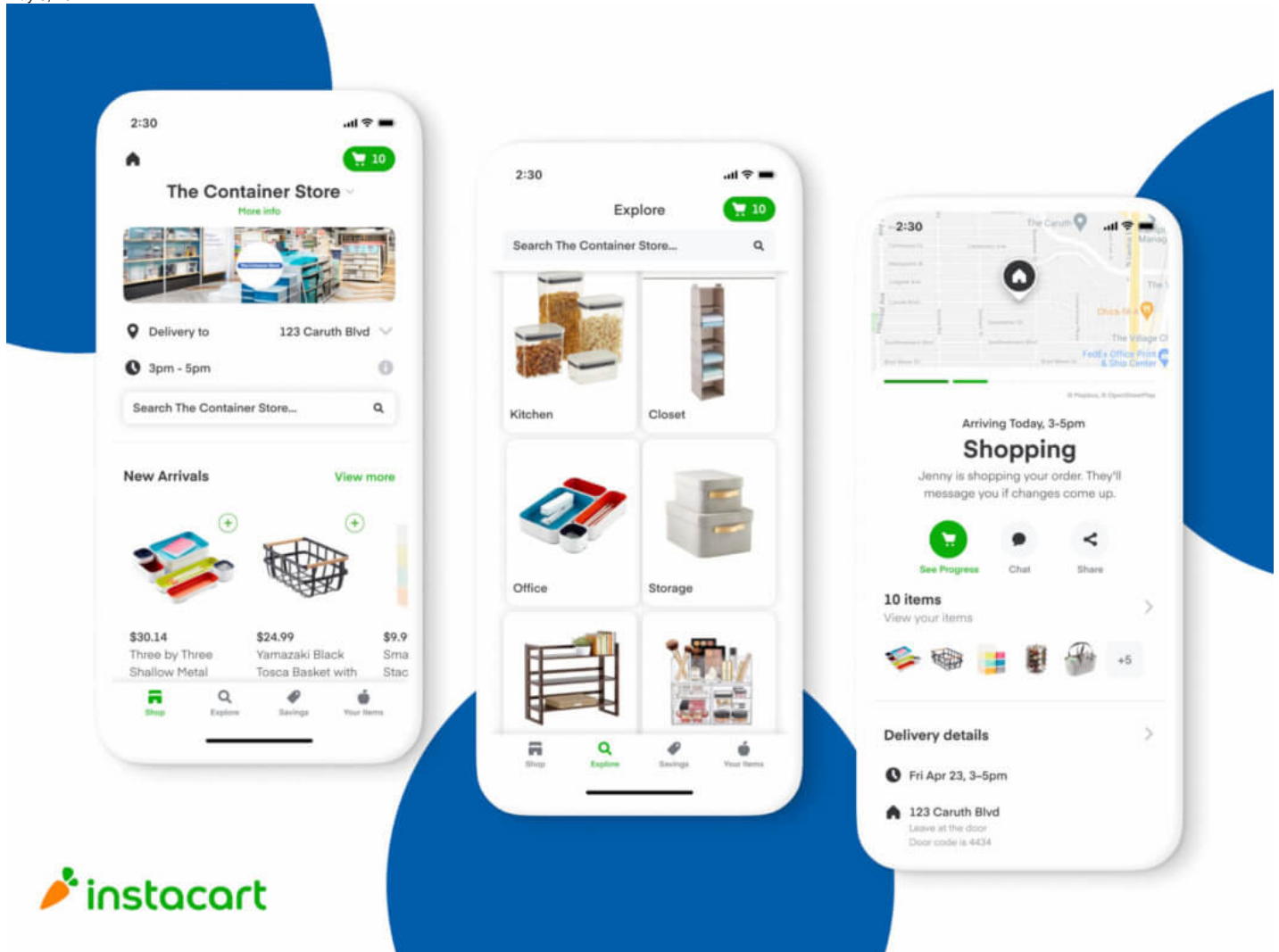




## Instacart and The Container Store Partner to Launch Same-day Delivery Nationwide

May 6, 2021



*New Partnership Now Available Across Texas With Plans to Expand to All 93 Locations of The Container Store in the Coming Weeks*

**SAN FRANCISCO and COPPELL, Texas** – May 6, 2021 – Instacart, the leading online grocery platform in North America, and The Container Store, the leading specialty retailer of storage and organization products, today announced a new national partnership, which will offer customers same-day delivery in as fast as an hour from all 93 The Container Store locations. With this new offering, customers will now be able to have The Container Store's wide assortment of kitchen, closet, office and storage essentials delivered to their door. The new partnership has kicked off across Texas, with plans to expand nationwide across 33 states and Washington D.C. in the coming weeks.

"Consumer buying behavior has changed increasingly in the past year and our partnership with Instacart is going to allow us to meet our customers' ever-changing needs," said Satish Malhotra, CEO of The Container Store. "We are thrilled to offer the convenience of same-day delivery to our customers, which will save them valuable time and help them accomplish their projects faster than ever before."

"We're proud to unlock same-day delivery from The Container Store to give customers nationwide more selection and a new way to get much needed storage and organization products," said Nilam Ganenthiran, President of Instacart. "From refreshing a home office with desktop solutions, enhancing a closet with new hangers or upgrading food storage in the kitchen pantry, customers can now access The Container Store via Instacart and get exactly what they need delivered from the store to their door in as fast as an hour."

To begin shopping from The Container Store for same-day delivery via Instacart, customers across Texas can visit [www.instacart.com/the-container-store](http://www.instacart.com/the-container-store) or download the Instacart app on their mobile device. For all orders placed, an Instacart shopper will pick, pack and deliver the order within the customer's designated timeframe – whether they choose to receive it in as fast as an hour or schedule their delivery in advance. Customers will have the ability to chat directly with their Instacart shopper as their order is being picked and will receive real-time updates as their order is shopped and delivered.

### About Instacart

Instacart is the leading online grocery platform in North America. Instacart shoppers offer same-day delivery and pickup services to bring fresh groceries and everyday essentials to busy people and families across the U.S. and Canada. Instacart has partnered with more than 600 beloved national, regional and local retailers, including unique brand names, to deliver from more than 45,000 stores across more than 5,500 cities in North America. Instacart's delivery service is available to over 85% of U.S. households and 70% of Canadian households. The company's cutting-edge enterprise technology also powers the ecommerce platforms of some of the world's biggest retail players, supporting their white-label websites, applications and delivery solutions. Instacart offers an Instacart Express membership that includes reduced service fees and unlimited free delivery on orders over \$35. For more information, visit [www.instacart.com](http://www.instacart.com). For anyone interested in becoming an Instacart shopper, visit <https://shoppers.instacart.com/>.

### About The Container Store

The Container Store Group, Inc. (NYSE: TCS) is the nation's leading retailer of storage and organization products and solutions – a concept they originated in 1978. Today, with locations nationwide, the retailer offers more than 11,000 products designed to help customers accomplish projects, maximize their space and make the most of their home. The Container Store also offers a full suite of custom closets designed to accommodate all sizes, styles and budgets.

Visit [www.containerstore.com](http://www.containerstore.com) for more information about store locations, the product collection and services offered.

Visit [www.containerstore.com/blog](http://www.containerstore.com/blog) for inspiration, tips and real solutions to everyday organization challenges.