



Instacart Appoints Frank Sloatman, Chairman And CEO Of Snowflake, To Board Of Directors

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SAN FRANCISCO, March 11, 2021 /PRNewswire/ — Instacart, the leading online grocery platform in North America, today announced that Frank Sloatman, Chairman and Chief Executive Officer of Snowflake, has joined the Company's Board of Directors. Sloatman brings to Instacart's Board more than 25 years of experience as an entrepreneur and executive in the enterprise software industry. Sloatman joins Instacart's Board as the adoption of online grocery accelerates in North America and consumer demand for Instacart's delivery and pickup services continues to grow.



Frank Sloatman

"We're proud to welcome Frank to Instacart's Board of Directors. Frank's one of the most accomplished and respected technology CEOs, and I'm excited to partner with him. He has a proven track record of building leading teams and executing at scale in fast-growing markets," said Apoorva Mehta, Founder and CEO of Instacart. "As a Board member, Frank's unparalleled passion for and deep expertise in enterprise software will be invaluable as we continue to build the operating system for the grocery industry and enhance our Instacart Enterprise ecommerce solutions for retailers."

Sloatman currently serves as Chairman and CEO at Snowflake, the Data Cloud company, which he joined in May 2019. Prior to Snowflake, Sloatman was the President and CEO of ServiceNow, a cloud computing platform for digital workflows, from 2011 to 2017. At ServiceNow, he helped grow the organization from around \$100M in revenue through an IPO, increasing its annual revenue to \$1.4 billion. Before ServiceNow, Sloatman served as President of the Backup Recovery Systems Division at EMC following an acquisition of Data Domain Corporation/Data Domain, Inc., where he served as the CEO and President, leading the company through an IPO and its eventual acquisition by EMC for more than \$2 billion.

"Over the past year, Instacart has changed the way our world thinks about ordering groceries. Today, it is a brand with a massive opportunity to build the future of online grocery for millions of consumers," said Sloatman. "I look forward to joining the Board and supporting the Instacart team as they enter the next chapter of growth."

Sloatman was born in Holland and holds his undergraduate and graduate degrees in economics from the Netherlands School of Economics, Erasmus University Rotterdam.

Sloatman joins Instacart's distinguished Board, which also includes Instacart Founder and CEO Apoorva Mehta; Daniel Sundheim, Founder and CIO of D1 Capital Partners; Michael Moritz, Partner at Sequoia Capital; Jeffrey Jordan, Managing Partner at Andreessen Horowitz; Fidji Simo, Head of Facebook App at Facebook; and Barry McCarthy, Director and former Chief Financial Officer and Global Head of Advertising for Spotify.

Instacart today partners with nearly 600 national, regional and local retailers, including unique brand names, to offer delivery and pickup services from more than 45,000 stores across more than 5,500 cities in North America. Instacart is available to over 85% of U.S. households and 70% of Canadian households.

About Instacart

Instacart is the leading online grocery platform in North America. Instacart shoppers offer same-day delivery and pickup services to bring fresh groceries and everyday essentials to busy people and families across the U.S. and Canada. Instacart has partnered with nearly 600 beloved national, regional and local retailers, including unique brand names, to deliver from more than 45,000 stores across more than 5,500 cities in North America. Instacart's delivery service is available to over 85% of U.S. households and 70% of Canadian households. The company's cutting-edge enterprise technology also powers the ecommerce platforms of some of the world's biggest retail players, supporting their white-label websites, applications and delivery solutions. Instacart offers an Instacart Express membership that includes reduced service fees and unlimited free delivery on orders over \$35. For more information, visit www.instacart.com. For anyone interested in becoming an Instacart shopper, visit <https://shoppers.instacart.com/>.

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