



Instacart and Family Dollar Partner to Launch National Same-day Delivery

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New Partnership Brings Delivery in as Fast as an Hour from More than 6,000 Family Dollar Stores Nationwide

SAN FRANCISCO, Feb. 4, 2021 /PRNewswire/ — Instacart, the leading online grocery platform in North America, today announced a new national partnership with Family Dollar to deliver from more than 6,000 stores across the U.S. With this new partnership, customers now have access to same-day delivery of Family Dollar's broad and affordable selection of household goods, pantry and baby essentials, electronics, office and school supplies, personal care items, and more in as fast as an hour. This expansion builds on the companies' successful 275-store pilot that initially launched in late-2020.



"Customers rely on Instacart to get all the groceries and goods they need delivered to their door safely and conveniently. Whether stocking up the fridge or pantry, enhancing a home office or virtual school space, or buying everyday at-home essentials, we know value and affordability are top of mind for people across the country," said Chris Rogers, Vice President of Retail at Instacart. "Family Dollar offers a variety of low-cost items for the entire family, and we're proud to partner with them to offer same-day delivery nationwide. As one of the nation's fastest-growing retailers, we're excited to help Family Dollar connect with and serve the delivery needs of their customers, and look forward to partnering with them to offer even more selection and choice to customers on the Instacart marketplace."

"Providing same-day delivery is another example of our efforts to better meet the evolving needs of our Family Dollar shoppers," stated Mike Witynski, President and Chief Executive Officer of Dollar Tree, Inc. "We are encouraged by the initial results of our pilot stores, and are pleased to expand the Instacart platform to more than 6,000 Family Dollar stores across the country."

To begin shopping from Family Dollar, customers can visit www.instacart.com/family-dollar or download the Instacart app on their mobile device. For all orders, an Instacart shopper will pick and deliver the order within the customer's chosen delivery time frame – in as fast as an hour, or days in advance.

Today, families across North America rely on Instacart for all of their same-day delivery and pickup needs including fresh food and pantry staples, household essentials and goods, prescriptions, health, beauty and personal care items, office and school supplies, electronics, sporting goods and more. With today's national Family Dollar expansion, Instacart now partners with nearly 600 national, regional and local retailers, including unique brand names, to deliver from more than 45,000 stores across more than 5,500 cities in North America.

About Instacart

Instacart is the leading online grocery platform in North America. Instacart shoppers offer same-day delivery and pickup services to bring fresh groceries and everyday essentials to busy people and families across the U.S. and Canada. Instacart has partnered with nearly 600 beloved national, regional and local retailers, including unique brand names, to deliver from more than 45,000 stores across more than 5,500 cities in North America. Instacart's delivery service is available to 85% of U.S. households and 70% of Canadian households. The company's cutting-edge enterprise technology also powers the ecommerce platforms of some of the world's biggest retail players, supporting their white-label websites, applications and delivery solutions. Instacart offers an Instacart Express membership that includes reduced service fees and unlimited free delivery on orders over \$35. For more information, visit www.instacart.com. For anyone interested in becoming an Instacart shopper, visit <https://shoppers.instacart.com/>.

About Family Dollar

For more than 55 years, Family Dollar has been providing value and convenience to customers in easy-to-shop neighborhood locations. Family Dollar's mix of name brands, and quality, private brand merchandise appeals to shoppers in more than 7,800 stores in primarily rural and urban settings across 46 states. Family Dollar, a leading operator of discount variety stores, is a wholly-owned subsidiary of Dollar Tree, Inc. (Nasdaq: [DLTR](https://www.dollartree.com)). For more information, please visit FamilyDollar.com.

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