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Instacart and Albertsons Companies Expand Partnership Nationwide Launching Pickup Services and Convenience Delivery in as Fast as 30 Minutes

July 31, 2024

Haggen Food & Pharmacy now available for same-day delivery from Instacart

SAN FRANCISCO and BOISE, Idaho, July 31, 2024 /PRNewswire/ -- Instacart (Nasdaq: CART), the leading grocery technology company in North America, and Albertsons Companies, Inc. (NYSE: ACI) today announce the launch of Instacart pickup services and Albertsons Rapid convenience delivery nationwide at banners* including Safeway, Albertsons, Shaw's, ACME, Jewel-Osco, Randalls and Vons. Additionally, Haggen Food & Pharmacy is now available on the Instacart App for same-day delivery. This program expansion provides Instacart customers with greater access to groceries and household essentials alongside the quality and fresh assortment they expect from Albertsons Cos. banner stores.



"Expanding our partnership with Albertsons Cos. showcases our commitment to serving as the leading technology partner in the grocery industry," said Ryan Hamburger, Vice President of Retail Partnerships at Instacart. "By introducing Albertsons Rapid, extending Instacart pickup services to more than 2,000 locations and adding Haggen for same-day delivery, we're ensuring that customers enjoy an even faster, more flexible and effortless shopping experience. Whether it's a full weekly shop or a last-minute need, we're delivering value and convenience right to your doorstep from your local Albertsons Cos. banner store."

"At Albertsons Cos., we place the customer at the center of everything we do, and we realize that shoppers today are increasingly busy with work, family and friend commitments," said Stephen Menaquale, SVP, eCommerce and Fulfillment for Albertsons Cos. "By expanding our partnership with Instacart to offer pickup services through the Instacart app, we are offering customers another channel to fulfill their shopping needs. Shoppers are likely driving by one of our stores on their way home from work or after their kid's soccer practice, and with Instacart pickup services, we are providing a convenient solution for grocery shopping that fits into their busy lives."

Albertsons Cos. first partnered with Instacart in 2017 and has continued to strengthen its partnership to offer a wide array of e-commerce services for its customers. Today's expansion includes:

- Pickup: Available now in hundreds of Albertsons Cos. banner stores, Instacart customers can place a pickup order through the Instacart App. By the end of August, the pickup service will be available in more than 2,000 banner locations* including Safeway, Albertsons, Shaw's, ACME, Jewel-Osco, Randalls and Vons. To shop Albertsons Cos. stores for pickup, customers can navigate to the retailer's storefront on the Instacart App and select pickup. At checkout, customers will select a pickup window and receive an in-app notification when their order is ready for pickup. Upon arriving at the store, customers can park in designated pickup parking spaces, and an Albertsons Cos. store associate will bring the completed order out to the customer's vehicle. Pickup services are free for all customers.
- Albertsons Rapid: Albertsons Rapid is a new feature in the Instacart-powered virtual convenience store allowing customers to have their order delivered in as little as 30 minutes. Available now in all Albertsons Cos. banner stores including Safeway, Albertsons, Shaw's, ACME, Jewel-Osco, Randalls and Vons, customers can purchase prepared foods, snacks, drinks, grocery staples, household essentials and more. Albertsons Rapid services are \$2.99 per order and free for Instacart+ members.
- Haggen Food & Pharmacy: Customers of Haggen Food & Pharmacy, which operates across Washington state, are now able to access the grocer's fresh food and pantry staples for same-day delivery. Haggen Food & Pharmacy marks the final Albertsons Cos. banner to partner with Instacart for same-day delivery. To place an order for Haggen Food & Pharmacy, Washington state customers can navigate to the Haggen storefront on the Instacart App and place their order for delivery.

To access an Albertsons Cos. banner store for same-day delivery and pickup, customers can select the banner storefront from the Instacart App or visit <u>www.instacart.com/store/albertsons/storefront</u>. To learn more about Instacart Platform, visit <u>instacart.com/company/platform</u>.

*Excluding United Supermarkets and Haggen Food & Pharmacy

About Instacart

Instacart, the leading grocery technology company in North America, works with grocers and retailers to transform how people shop. The company partners with more than 1,500 national, regional, and local retail banners to facilitate online shopping, delivery and pickup services from more than 85,000 stores across North America on the Instacart Marketplace. Instacart makes it possible for millions of people to get the groceries they need from the retailers they love, and for approximately 600,000 Instacart shoppers to earn by picking, packing and delivering orders on their own flexible schedule. The Instacart Platform offers retailers a suite of enterprise-grade technology products and services to power their e-commerce experiences, fulfill orders, digitize brick-and-mortar stores, provide advertising services, and glean insights. With Instacart Ads, thousands of CPG brands – from category leaders to emerging brands – partner with the company to connect directly with consumers online, right at the point of purchase. With Instacart Health, the company is providing tools to increase nutrition security, make healthy choices easier for consumers, and expand the role that food can play in improving health outcomes. For more information, visit www.instacart.com/company, and to start shopping, visit www.instacart.com.

About Albertsons Companies

Albertsons Companies is a leading food and drug retailer in the United States. As of June 15, 2024, the Company operated 2,269 retail food and drug stores with 1,725 pharmacies, 403 associated fuel centers, 22 dedicated distribution centers and 19 manufacturing facilities. The Company operates stores across 34 states and the District of Columbia under more than 20 well known banners including Albertsons, Safeway, Vons, Jewel-Osco, Shaw's, Acme, Tom Thumb, Randalls, United Supermarkets, Pavilions, Star Market, Haggen, Carrs, Kings Food Markets and Balducci's Food Lovers Market. The Company is committed to helping people across the country live better lives by making a meaningful difference, neighborhood by neighborhood. In 2023, along with the Albertsons Companies Foundation, the Company contributed more than \$350 million in food and financial support, including more than \$35 million through our Nourishing Neighbors Program to ensure those living in our communities and those impacted by disasters have enough to eat.



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